

MICHAEL NAPOLITAN

WEB DESIGNER

CONTACT

10963 S. Barker Rd.
Olathe, KS 66061

Email: mnap73@gmail.com ✉

Phone: (201) 723-6283 📞

www.oneeightyone.com 🏠

PROFILE

Highly creative and multitalented Web/Graphic Designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

EDUCATION

BA IN ILLUSTRATION
Syracuse University
Syracuse, NY - 1995

EXPERIENCE

BUILDER DESIGNS Olathe, KS 2013 - 2017
Web Designer/Developer

Designed custom websites for homebuilding companies. Designed layouts for entire website including homepage and interior pages. Built websites using a combination of HTML, CSS, javascript. Integrated front end HTML with our back-end custom CMS using php and angular.js. Maintained and updated websites as needed. Interacted with clients through all phases of process through meetings, phone calls, and emails.

CONTRACT WORK Kansas City, KS 2010 - 2013
Web Designer/Developer

UMB Bank: Created graphics, page mockups, and banners for UMB.com. Designed and create web pages using Photoshop, HTML, and CSS. Sprint.com: Created graphics, web mock-ups, banners, and created new pages for the Sprint Website.

HACHETTE BOOK GROUP New York, NY 2008 - 2010
Web Designer/Developer

Maintained and updated content of Hachette Book Group website: www.hachette-bookgroup.com. Prepared all graphics, buttons, and banners using Photoshop, Flash, Action script, and XML. Designed websites for New York Times Bestselling authors using HTML, CSS, Flash, and Actionscript. Designed and produced ecards and email newsletters, designed widgets. Worked on a variety of projects in a fast-paced environment.

HARPERCOLLINS PUBLISHERS New York, NY 2006 - 2008
Web Designer/Developer

Maintained and updated content of HarperCollins Children's website: www.harpercollinschildrens.com. Prepared all graphics, buttons, banners, Flash, and HTML for website. Designed websites to promote new releases. Used Photoshop to create graphics and layouts, then produced the websites using HTML, CSS, Flash, and Actionscript. Designed and produced ecards and email newsletters.

HARPERCOLLINS PUBLISHERS New York, NY 2001 - 2005
Assistant Manager, Promotions

Interacted with sales staff to design and produce promotional materials such as catalogs, brochures, flyers, and posters. Conceptualized and produced covers for special edition books. Developed annual budget and kept records of all promotional spending. Managed freelance staff. Solicited printers to ensure best price and quality of all printed materials. Traveled to printing facility to supervise printing.

EXPERTISE

HTML



CSS



Photoshop



Illustrator



Javascript



GLOBAL DESIGN CONCEPTS New York, NY

1991 - 2001

Designer

Developed art concepts for handbags, backpacks and accessories for clients such as Disney, Warner Bros., Nickelodeon, and Six Flags theme parks. Worked closely with clients to produce exclusive product for their stores and theme parks. Supervised creative development of graphics for line of generic handbags and backpacks. Designed and prepared all artwork for overseas production.

EAST END KIDS New York, NY

1998 - 1999

Designer

Developed art concepts for handbags, backpacks and accessories for clients such as Disney, Warner Bros., Nickelodeon, and Six Flags theme parks. Worked closely with clients to produce exclusive product for their stores and theme parks. Supervised creative development of graphics for line of generic handbags and backpacks. Designed and prepared all artwork for overseas production.

OMINOUS COLOR Syracuse, NY

1996 - 1998

Colorist

Colored comic book pages digitally for print using Photoshop. Interacted with other colorists to create and maintain color schemes for individual titles. Prepared all digital files for print reproduction.